

Big Red Band Fact Sheet

- The Johnstown-Monroe High School Big Red Band is located in Johnstown, OH a rural Columbus suburb with approximately 4,000 residents.
- There are approximately 450 Students in the Johnstown-Monroe High School of which 179 participate in the band (40%). Eighty percent of the Johnstown High School student body participates in extra-curricular programs.
- The band is directed by Mr. Joe Carver, a graduate of Ohio University. Mr. Carver is in his fourth year and continues the program legacy started in 2000.
- The Big Red Band is a “dance band” marching in the style of Ohio University Marching 110. The Big Red Band is the life of any parade or competition due to this unique show style.
- The Big Red Band will perform at several band festivals, parades and collegiate football games this fall and winter sharing their unique mix of dance and modern/popular music to crowds in the thousands at each event.
- In December 2009 the Big Red Band performed on the national stage at the Chick-fil-A Bowl halftime show, the Chick-fil-A Parade, and the National Chick-fil-A Festival of Bands competition in Atlanta, Georgia. The Big Red Band won first place in their music class for field competition; first place overall in the Chick-fil-A parade; and best overall flags in the Chick-fil-A parade.
- The Big Red Band is supported by Johnstown Band Boosters, Inc., which is a non-profit 501(c) 3 organization {Tax ID: 26-0777870}.
- The cost for sending the Big Red Band to this event is \$125,000 or about \$700 per student. The Booster organization has set a goal of raising \$50,000. The remainder would be underwritten by the students and their families.
- The Johnstown band boosters have created a number of sponsorship and fundraising opportunities that provide a substantial amount of exposure at various events in the central Ohio area.